



SERVING AUTHORS WORLDWIDE  
AU SERVICE DES AUTEURS DANS LE MONDE  
AL SERVICIO DE LOS AUTORES EN EL MUNDO

## Biographies

### Jean-Michel Jarre – President of CISAC

CISAC's President is electronic music pioneer Jean-Michel Jarre. He succeeded the late Robin Gibb, who passed away in May 2012, and Hervé Di Rosa, French visual artist and painter, interim president until June 2013.

Pioneer of one of the fastest growing trends in the industry today- electronic music- composer Jean-Michel Jarre elevated the genre to new peaks of popularity in the late 70's and early 80's, selling 80 million albums. Emerging as an innovative international superstar, he created a new format of outdoor concert performance that has contributed to break the ground for a new generation of outdoor live cultural events. His latest album *Electronica1 : The time machine* was released in October 2015.

In addition to his music career and CISAC Presidency, Jean-Michel Jarre has also been a UNESCO spokesperson and Goodwill Ambassador for the past two decades.

### Gadi Oron – Director General of CISAC

Gadi Oron is CISAC's Director General. A specialist in international copyright law, he has worked extensively with different sectors of the creative industries and, in particular, the music industry. His skills and experience cover legal, public affairs and lobbying work and he has represented rightsholders before governments, legislators and international bodies on a range of intellectual property, trade matters, national copyright laws and international treaties.

Oron joined CISAC in 2012 as General Counsel and took over the position of Director General in September 2014.

Prior to joining CISAC, he was Deputy Director for Global Legal Policy at the International Federation of the Phonographic Industry (IFPI) in London. Before that, he worked in private practice, specialising in intellectual property litigation.

A qualified lawyer, Oron has published numerous articles and contributed chapters to leading books on copyright and intellectual property. He is also a Visiting Professor at Queen Mary, University of London, where he teaches on the creative industries to Master of Laws students.

### Marc Lhermitte, Partner EY Advisory (ex Ernst & Young)

Marc Lhermitte has led the first economic study of cultural and creative industries (CCI) in France and the first economic study of CCI in Europe. Global Leader of EY's International Location Advisory Services, Marc has over 25 years of experience assessing the competitiveness and attractiveness of countries, regions, cities and sites as well as advising multinationals in their site

selection strategies. He leads EY's teams dedicated to international mobility and competitiveness projects, for companies and governments. His team manages Ernst & Young's renowned "Attractiveness" surveys, interviewing over 5,000 business leaders every year on their investment plans and perceptions globally. He serves on the board of the *Europe + Foundation* and is a member of the *European Executive Council*.

Prior to joining Ernst & Young, Marc spent seven years in the United States with the Invest in France Network, where he was instrumental in helping numerous US multinationals define successful, long-term growth strategies in Europe.

### **Bruno Perrin, Partner EY Advisory (ex Ernst & Young)**

Bruno Perrin has been working as an EY (formerly Ernst & Young) Partner in the Media industry for the past 30 years. He is the EY leader for Telecom, Media, Technology industries for France, North Africa and Luxembourg. He is also member of the EY Global Media and Entertainment Advisory panel. In the M&E industry, Bruno has been the Client Partner in charge of several major actors on the French market, in the following sectors: motion picture, publishing, broadcasting, advertising and events. Bruno is also the EY Partner on several large international clients for France and Europe such as Time Warner, Clear Channel, De Agostini or Disney, as auditor or consultant. Bruno leads significant strategic diagnostics for broadcasters and participated in various finance performance reviews.

Bruno Perrin is member of the Forum d'Avignon Think Tank since day one and participated in many surveys: Monetizing digital content; The Intellectual property; Cultural behaviors and personal data at the heart of the Big data, etc. Bruno is French and American. He is graduated from the Lyon Management School and is a statutory auditor.